

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Released of Advertisement in “Dhruvathara” Telugu Daily/Monthly – Publication Charges – Release of an amount of Rs.10,000/- (Rupees Ten Thousand only) - Sanction - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 229

Dated:- 07-03-2014  
Read the following:

1. From the Editor, M/s.Dhruvathara, Hyderabad, Dated:Nil.
2. Govt.Lr.No.6105/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.09-112013.
3. Bill No.B/62, M/s.Dhruvathara, Hyderabad, Dt.18-12-2013).

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**ORDER:**

In the letter 1<sup>st</sup> read above, the Editor, M/s.Dhruvathara, Hyderabad, has requested to release a Back Page (Colour) advertisement in “Dhruvathara” Telugu Daily/Monthly. Accordingly, Government have issued a work order for an amount of Rs.10,000/- (Rupees Ten Thousand only) for publication of the Tourism Promotion, in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s.Dhruvathara, Hyderabad has furnished a bill for an amount of Rs.10,000/- (Rupees Ten Thousand only) towards publication of Back Page (Colour) advertisement in “Dhruvathara” Telugu Daily/Monthly and requested the Government for arranging payment.

3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.10,000/- (Rupees Ten Thousand only) towards Tourism Promotion published in a Back Page (Colour) advertisement in “Dhruvathara” Telugu Daily/Monthly.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s.Dhruvathara, Hyderabad, through on line. The details of Bank account is as follows:-

Account Name	: Dhruvathara,
Account No	: 067802000002060
Name of the Bank	: Indian Overseas Bank, Chikkadpally Branch-000678
IFSC Code	: IOBA 0000678
PAN No.	: BCMPK6380G

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To,  
M/s.Dhruvathara, Hyderabad  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**